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*PRESS RELEASE*

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### **LogiMAT 2025: Logopak Systems presents labeling solutions from product to pallet**

**Hartenholm, March 2025 — Efficient and sustainable labeling solutions from product to outer packaging and pallet, along with a powerful software platform, will be the focus of Logopak Systeme GmbH & Co. KG’s presence at LogiMAT from 11 to 13 March 2025 (Hall 2, Stand C22). Labeling solutions from PID sister company Novexx Solutions GmbH will also be showcased.**

The exhibits cover four key areas: pallet labeling with a versatile and environmentally friendly three-sided labeling system from Logopak; a collaborative solution for outer packaging labeling, featuring specialised shipping label applicators for e-commerce and retail, as well as linerless labeling; and product labeling using Novexx devices. All exhibits will be controlled via the PID 3SIXTY software platform – an advanced print, data management, and machine monitoring software for identification processes.

**Quality made in Germany:** Logopak Systeme and NOVEXX Solutions, both part of the Possehl Identification Solutions (PID) business unit within the Lübeck-based Possehl Group, demonstrate that users have access to the best in hardware and software solutions from PID. Customers benefit from a comprehensive product portfolio, allowing them to select or develop the optimal solution for their specific labeling requirements.

### **Pallet labeling without compressed air or waste**

"Compressed air – no thanks!" is the principle behind the pallet labeling systems of the Logomatic 850 eP3 Hybrid series from Logopak. By eliminating pneumatics in label application, companies save one of the most expensive industrial energy sources while also supporting energy management compliance in accordance with ISO 50001:2018. "Waste – no thanks!" is another key message, as these systems can operate with linerless labels, eliminating the need for carrier material disposal. As a result, the 850 eP3 Hybrid series helps reduce the carbon footprint in production, logistics, and disposal processes through its elimination of compressed air and the use of FSC-certified sustainable labels.

### **Outer packaging labeling for shipping**

At the joint exhibit for labeling trays, cartons, and other outer packaging, Logopak and Novexx demonstrate two examples of connected labeling solutions.

In the first application, a Novexx print-and-apply system and a Logopak Logomatic 510 TBH labeling system with integrated optoelectronic height detection are centrally controlled via the manage.ID software module within the PID 3SIXTY platform. Using data retrieved from the customer's IT infrastructure—whether an ERP/MES system or a dedicated database—the Novexx system first generates an ID label. A scanner verifies the readability of the label data and, if correct, triggers the Logomatic 510 TBH to generate a shipping label. The required shipping data is then retrieved from manage.ID, and the label is applied from above using a servo-controlled applicator, adjusting for the detected carton height. Thanks to its seamless integration and servo-driven application technology, the Logomatic 510 TBH achieves high labeling speeds and throughput rates.

In the second scenario, the Logomatic 410 Linerless system automatically generates a 50 mm x 105 mm ID label and applies it to a carton. This system is both sustainable—eliminating liner waste—and flexible, allowing different label sizes to be printed in sequence without mechanical adjustments. As demonstrated at LogiMAT, it can generate warning labels in sizes up to 105 mm x 105 mm, ensuring optimal material usage and cost efficiency. After successful readability verification by a scanner, a Novexx print-and-apply system generates a shipping label based on data from manage.ID. This exhibit highlights how sustainable and flexible labeling systems, when networked together, create optimal identification solutions.

### **RFID Innovation: Smart data capture for maximum transparency in logistics**

Our latest RFID labels with integrated temperature sensors enable continuous monitoring of critical environmental conditions in your supply chain. These sensors record temperature ranges from -40°C to +125°C and facilitate automatic data collection at designated RFID reading points—ideal for ensuring product traceability and quality assurance.

### **PID 3SIXTY: Cross-manufacturer software platform for PID network partners**

Another key highlight at the Logopak and NOVEXX Solutions exhibit is the presentation of the PID 3SIXTY software platform, developed collaboratively within the PID Group. All devices on the stand are networked and controlled via this software.  
Visitors will be able to experience live demonstrations of seamless data exchange within the platform and its integration with higher-level OT and IT systems. PID 3SIXTY ensures greater security and efficiency in complex labeling and identification processes.

### **Logopak at the AIM e.V. joint stand**

In addition to its own stand, Logopak will also be present at the AIM e.V. joint stand (Hall 2, Stand B07). A Logomatic 410 T RFID labeling system will be a key component of the Tracking & Tracing Theatre—an interactive scenario demonstrating digital supply chain solutions using Auto-ID technologies such as RFID, RTLS, and IoT.

### **Logopak Systeme and NOVEXX Solutions – Independent and strong within the PID Group**

With their joint exhibition at LogiMAT 2025, both companies—part of Possehl Identification Solutions (PID), a division of the Lübeck-based Possehl Group—emphasise their individual strengths: NOVEXX Solutions excels in label printers and print-and-apply solutions, while Logopak Systems specialises in fully integrated and fully automated print-and-apply systems, including pallet labeling solutions.

"Labeling technologies and software solutions for data management are essential for digitised, sustainable, and process-secure logistics scenarios," says Steffan Gold, Managing Director of Logopak Systeme. He adds: "As the largest international trade fair for intralogistics and process management, LogiMAT provides the ideal platform to present NOVEXX Solutions and Logopak’s strong product portfolio and integrated labeling technologies to a wide professional audience."

**Logopak Systeme GmbH & Co. KG** is a leading manufacturer and provider of industrial labeling solutions for products, trays, crates, and pallets. Logopak’s modular machines, combined with customised designs, offer tailored solutions for logistics and supply chain processes.  
**Focus areas:** Packaging and pallet labeling, print-and-apply solutions, linerless labeling

**NOVEXX Solutions** provides first-class labeling systems for products, cartons, and pallets. With "Quality made in Germany" and over 55 years of experience, the extensive product portfolio combines innovative industrial design with maximum performance.  
**Focus areas:** Print-and-apply systems, label printers, applicators, OEM print modules

Logopak Systeme and Novexx Solutions are part of **Possehl Identification Solutions (PID)**, an international corporate group comprising eleven independent partners specialising in labeling, coding, software, and label production. Within PID, they share extensive expertise, collaborate on projects, and create synergies that provide added value for customers and users. Despite their close cooperation, all companies maintain their independent market presence and flexibility.